VIA ECFS FILING

Marlene H. Dortch, Esquire Secretary Federal Communications Commissions 445 12th Street, SW Washington, D.C. 20554

RE: Notification of *Ex Parte* Communication

MB Docket No. 09-182 GN Docket No. 09-191 GN Docket No. 10-25

Dear Ms. Dortch:

This is to advise you, in accordance with Section 1.1206 of the FCC's Rules, that on Friday, October 1, I met with Krista Witanowski, Media Legal Advisor to Commissioner Meredith Attwell Baker, to discuss consensus policy positions of the Free Community Paper Industry on matters under consideration by the Commission. Copies of our Comments filed in the 2010 Quadrennial Review, detailing the continued need for safeguards to preserve fair competition in the local media marketplace, along with our Comments in support of Preserving an Open Internet and those addressing a wider range of issues in the matter of the Future of Media were brought to the meeting, and served as the foundation of our conversation. I detailed the longstanding and ever-important role community papers play in their local media ecosystems, noting that decades of macro and micro-level consolidation in print should be studied along with that in broadcast to provide ample predictive evidence counter to efficiency rationales floated by opponents of newspaper/broadcast cross-ownership safeguards, and concluding that the worst possible outcome for our industry, the truly local communities they serve and the greater public interest, would be the widespread formation of outsized cross-media entities leveraging traditional advantages, while also given the ability to acquire game-ending digital advantage by way of prioritized content delivery on a closed, proprietary and discriminatory internet.

As required by Section 1.1206(b), as modified by the policies applicable to electronic filings, an electronic copy of this letter is being submitted in each of the above-referenced dockets.

Respectfully,

Jim Haigh Government Relations Consultant Mid-Atlantic Community Papers Association Association of Free Community Papers

cc (by email):

Krista Witanowski